



**MASPEX**   
PRIVATE LABEL

# LEADER OF THE POLISH FOOD INDUSTRY

## Wide assortment

Our products are made in 18 modern plants in Poland and abroad. Our annual production is over 2,2 billion liters of juice, nectars and drinks, 280 000 tons of pasta, cereals and instant products and 180 000 tons of jam and preserves.

## Qualitative products

Our mission is to provide consumers with products that meet the highest global standards of safety and quality. We have implemented a rigorous quality system that complies with international certifications such as IFS (International Food Standard), RFA, Halal, and RSPO. Our commitment to excellence ensures that all our products meet the most demanding market requirements.

## 30 years on the market

The largest private company in the food industry in Poland and one of the largest in Central and Eastern Europe. We have been present on the market for over 30 years. Our products are sold in 80 countries all over the world.

# BUSINESS UNIT PRIVATE LABEL

## Cooperation and trust

We, as a Private Label Department, always try to exceed the expectations of our customers. We cooperate with polish and foreign retailer chains as well as individual customers interested in producing goods under their own brands. We know how important it is to keep the balance between functionality, quality and price.

## Production for demanding consumers

The Private Label Department is a part of a separate and dedicated Business Unit in our company which cooperates with consignees around the world. In our everyday work, we also focus on creation of new recipes and packaging according to individual customers preferences. We can offer collaboration with dedicated departments: R&D, Production, Quality Management, Purchasing Department and other.

## Our Certifications



IFS FOOD

in addition, for individual product recipes:



Fairtrade



Halal



Rainforest Alliance



Kosher

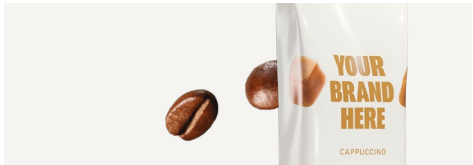


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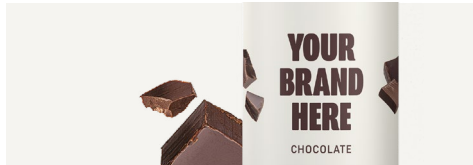
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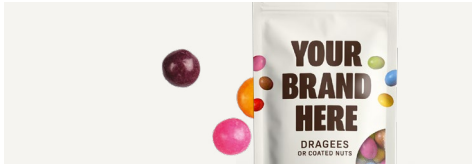
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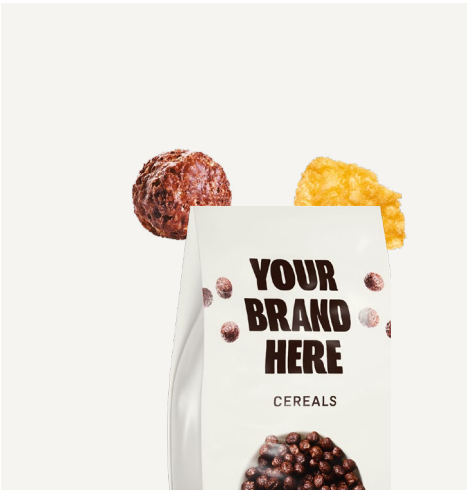


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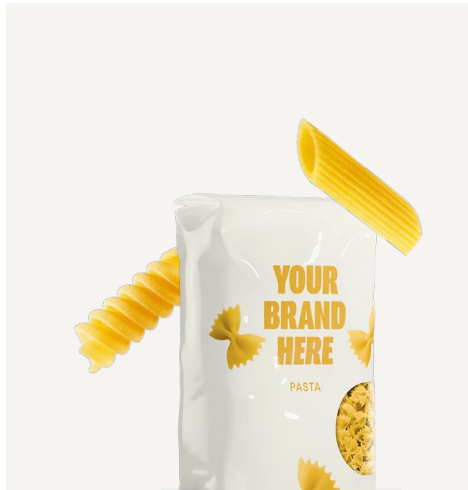


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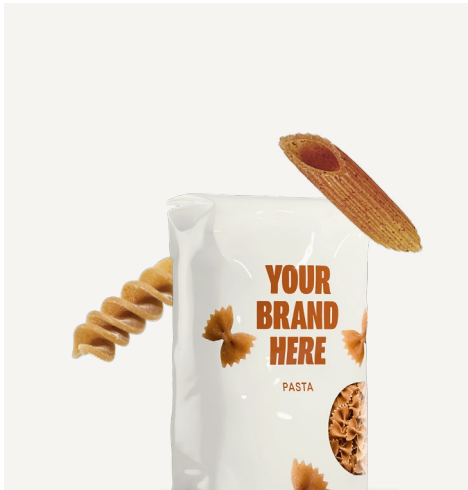
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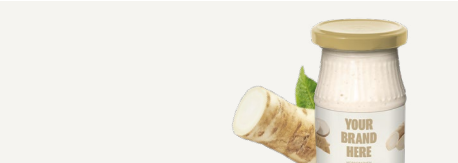
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# INSTANT PRODUCTS



## COFFEE CREAMER



### ABOUT

Our creamer perfectly complements the taste of your favorite coffee. It is a convenient and quick way to bring out its delicate taste and aroma, also making it smoother.

### VARIANTS

- |            |                 |
|------------|-----------------|
| 01 Classic | 03 Low – fat    |
| 02 Milky   | 04 Lactose free |



# CAPPUCCINO



## ABOUT

Cappuccino is a delicious coffee beverage, well-known all over the world and produced for over 100 years. It is a combination of aromatic coffee with a creamy foam. According to Italian tradition, cappuccino is a breakfast beverage, however, it tastes great at any time of the day.

## VARIANTS

- |                     |                           |
|---------------------|---------------------------|
| 01 <b>Classic</b>   | 06 <b>Salted caramel</b>  |
| 02 <b>Vanilla</b>   | 07 <b>Latte macchiato</b> |
| 03 <b>Cream</b>     | 08 <b>Wiener melange</b>  |
| 04 <b>Chocolate</b> | 09 <b>Amaretto</b>        |
| 05 <b>Magnesium</b> | 10 <b>Irish cream</b>     |



# COFFEE MIXES



## ABOUT

Coffee mixes are characterized by an optimal combination of taste and aroma of freshly roasted coffee with sugar or cream. Convenient, functional packaging is perfect not only at home but also on the go.

## VARIANTS

- |                              |                            |
|------------------------------|----------------------------|
| 01 <b>2 in 1</b>             | 04 <b>3 in 1 magnesium</b> |
| 02 <b>3 in 1</b>             | 05 <b>3 in 1 mocca</b>     |
| 03 <b>3 in 1 brown sugar</b> | 06 <b>3 in 1 latte</b>     |





# INSTANT COCOA DRINK



## ABOUT

Instant cocoa drink with chocolate flavour is not only a delicious boost of energy, but also a source of vitamins and minerals. Both support child's mental development, memory and concentration. Instant cocoa works at any time of the year, perfectly combining with both hot and cold milk.

## VARIANTS

01 **Different cocoa content**



# COCOA POWDER



## ABOUT

Original, dark cocoa is made from the highest-quality cocoa beans. This is a guarantee of the best taste and perfect aroma. Perfect for cakes, toppings, desserts and as a drink.

## VARIANTS

01 **Fat reduced**

02 **High fat**



# HOT CHOCOLATE



## ABOUT

This hot drink emphasizes the deep and unique taste of chocolate. It delights with aroma and creamy consistency. Available in various flavours that will satisfy even the most demanding palates. Perfect for any time of the year.

## VARIANTS

- 01 Classic
- 02 Milky
- 03 Dark chocolate
- 04 White chocolate



# MILKSHAKES

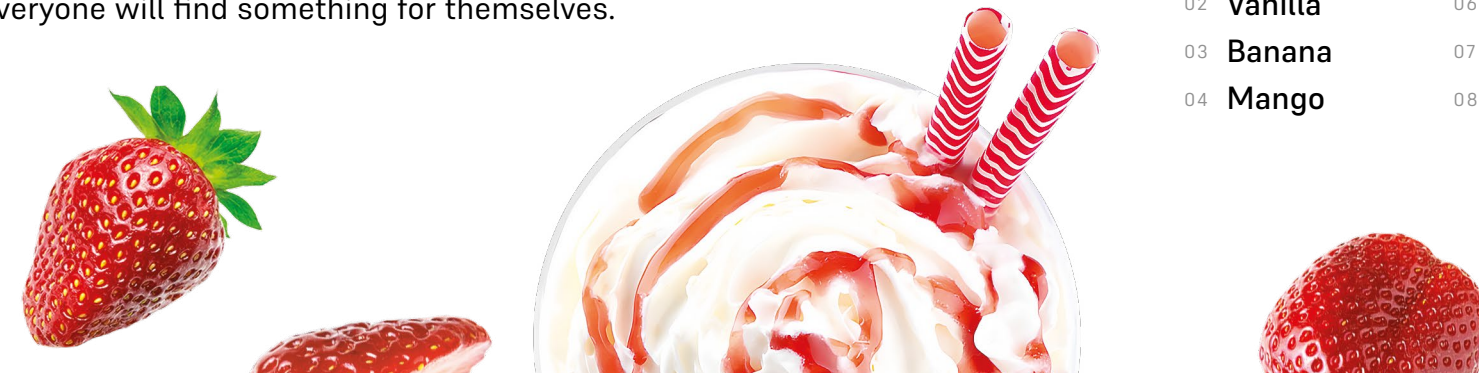


## ABOUT

A cold, milky drink is the perfect refreshment. Thanks to many flavour variants, everyone will find something for themselves.

## VARIANTS

- 01 Strawberry
- 02 Vanilla
- 03 Banana
- 04 Mango
- 05 Yoghurt & raspberry
- 06 Chocolate & banana
- 07 Strawberry & panna cotta
- 08 Lemon cheesecake





# CHAI LATTE



## ABOUT

Chai Latte is a combination of tea flavour with frothed milk, topped with a hint of oriental spices - cinnamon, ginger, cardamom and cloves. This spicy infusion warms up and stimulates the body.

## VARIANTS

- 01 Spicy / Classic
- 02 Spicy vanilla
- 03 Spicy caramel
- 04 Spicy chocolate
- 05 Green tea ginger & lemon
- 06 Spicy chocolate & orange



# INSTANT TEA



## ABOUT

A perfect combination of black tea extract with a fruity flavour. Served cold, refreshes perfectly. In its traditional form it warms up on cold days. Available in many variants.

## VARIANTS

- 01 Lemon
- 02 Forest fruit
- 03 Raspberry
- 04 Peach
- 05 Apple
- 06 Mango & passionfruit
- 07 Strawberry & kiwi
- 08 Cherry & banana
- 09 Cola & orange



# VENDING



## ABOUT

The line of instant products for professional users from vending and HoReCa area. All products are selected for special purpose to prepare high quality drinks using varied hot drinks vending machines and dispensers. Taste, quality, solubility, attractive foam and vending functional values are most important qualities.

## VARIANTS

- 01 Cappuccino
- 02 Hot chocolate
- 03 Coffee creamer
- 04 Instant Tea
- 05 Chai latte
- 06 Topping
- 07 Instant soup

# DRAGEES AND COATED NUTS



## ABOUT

Dragees and nuts in milk chocolate, covered with a colorful coating can serve as a sweet snack, but also as an addition to homemade desserts.

## VARIANTS

- 01 Peanuts in milk chocolate and sugar shell
- 02 Sugar coated milk chocolate candy beans



# GRAIN PRODUCTS



# CEREALS



## ABOUT

Thanks to the highest quality ingredients and careful baking, breakfast cereals are crispy and have a unique taste and color. They taste great with milk or yoghurt and are an excellent addition to desserts or light snacks.

## VARIANTS

- 01 Chocolate balls
- 02 Chocolate shells
- 03 Cinnamon squares

- 04 Honey rings
- 05 Cornflakes





# PASTA

## Soft and Durum



### ABOUT

High-quality wheat pasta. Exactly as we expect from the unique taste of Italian cuisine. Thanks to the precise production process, our pasta is suitably firm and perfectly elastic.

### SHAPES

**Penne rigate • Spaghetti • Cornetti rigati • Fusilli  
Tagliatelle • Eliche • Conchigliette piccole  
Farfalle**



# PASTA

## Wholegrain



### ABOUT

High-quality wheat pasta. Exactly as we expect from the unique taste of Italian cuisine. Thanks to the precise production process, our pasta is suitably firm and perfectly elastic.

### SHAPES

**Penne rigate • Spaghetti • Cornetti rigati • Fusilli  
Tagliatelle • Eliche • Conchigliette piccole  
Farfalle**



# SOLID PRODUCTS



# JAMS



## ABOUT

Our jams are prepared from the best, ripe and carefully selected fruits. They are produced only with use of well proven recipes. That is why they are characterized by a natural taste and aroma as well as high quality. Possibility to choose jam from different types of fruits.

## VARIANTS

- 01 Low sugar jams
- 02 100% jams
- 03 100% extra smooth jams
- 04 Preserves
- 05 Plum stew





# VEGETABLE SAUCES



## ABOUT

Sauces for dishes based on juicy, high-quality tomatoes and carefully selected vegetables and spices can be a quick and simple meal or a base for more sophisticated dishes.

## VARIANTS

- |                            |                      |
|----------------------------|----------------------|
| 01 <b>Bolognese</b>        | 05 <b>Arrabbiata</b> |
| 02 <b>Spaghetti</b>        | 06 <b>Chinese</b>    |
| 03 <b>Sweet &amp; sour</b> | 07 <b>Neapolitan</b> |
| 04 <b>Mexican</b>          |                      |



# KETCHUPS



## ABOUT

Our ketchups are characterized by a distinctive, unique tomato flavour. They can be an addition to everyday meals and enrich the taste of barbecue dishes. Available in many variants and capacities: in plastic bottles, glass jars and catering packaging.

## VARIANTS

- |                     |                              |
|---------------------|------------------------------|
| 01 <b>Mild</b>      | 04 <b>Light</b>              |
| 02 <b>Hot</b>       | 05 <b>Garlic &amp; basil</b> |
| 03 <b>Extra hot</b> | 06 <b>Herbal</b>             |



# MAYONNAISE



## ABOUT

Excellent taste, creamy texture and the highest quality ingredients make our mayonnaise appreciated by all consumers. Mayonnaise has been adding flavour to our home meals for years. It's used as a seasoning and a decoration of our favourite dishes.

## VARIANTS

- 01 Low fat 10% – 30%
- 02 Medium fat 40% – 50%
- 03 High fat 72% – 80%



# HORSERADISH



## ABOUT

Our horseradish is made entirely of fresh roots. The high content of grated horseradish ensures a distinct spicy taste, while the creamy texture with horseradish pieces enhances the taste of all sorts of meat or cold cuts.

## VARIANTS

- 01 Horseradish
- 02 Horseradish with cream
- 03 Horseradish with cranberry
- 04 Horseradish with apple





# PICKLES



## ABOUT

Our preserves are made only from carefully selected vegetables and spices. Thanks to the advanced technology and original recipes, the preserves taste great and are perfect additions to many dishes.

## VARIANTS

- 01 Pickles
- 02 Pickles with garlic / chilli
- 03 Pickles dill sandwich slices / Dill spears



# PICKLED VEGETABLES AND SALADS



## ABOUT

Our preserves are made only from carefully selected vegetables and spices. Thanks to the advanced technology and original recipes, the preserves taste great and are perfect additions to many dishes.

## VARIANTS

- 01 Beetroots with horseradish
- 02 Shredded beets
- 03 Red cabbage
- 04 Vegetable salad
- 05 Cabbage salad
- 06 Swedish cucumber salad





# BEVERAGES



# SOFT DRINKS, NECTARS AND JUICES



## ABOUT

Our juices, nectars and drinks allow you to enjoy a delicious, fruity taste all year round. They are made of the best quality ripe and juicy fruits. Apart from the well known basic combinations, we also offer some more original, surprising compositions.

## VARIANTS

- 01 Soft Drinks
- 02 Nectars

- 03 Juices
- 04 Ice tea



# WATER



## ABOUT

For the production of spring water, the company use quality water from ecologically unloaded areas of South Bohemia. Our own sources are located in the virgin nature area of the Třeboňsko PLA. Low mineral content (dissolved solids content less than 500 mg/l) suitable for preparing a low sodium diet (sodium content less than 20 mg/l).

## VARIANTS

- 01 **Still**
- 02 **Gently sparkling**
- 03 **Sparkling**



# DESSERT SAUCES



## ABOUT

Sweet sauces are the perfect complement and decoration for ice cream and desserts. In addition, they emphasize the taste of the composition that no fan of sweetness can resist.

## VARIANTS

- 01 **Chocolate**
- 02 **Toffee**
- 03 **Strawberry**









## CONTACT

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